

Cambridge

*Community*

of Women

# COMMUNITY COLLABORATION CONNECTION

**The Cambridge women-inspired initiative is about creating an inclusive industry for women.**

Our community inspires and empowers members to seize opportunities to thrive.



## Cambridge Community of Women

The Cambridge Community of Women was formally launched in 2011. Over time, the group has evolved to more than 100 financial professionals who regularly participate in calls, educational events, and networking opportunities. Cambridge hosts an annual luncheon at Ignite, our national conference, featuring topics pertinent to creating an inclusive industry and serving a diverse array of clients.

## Cambridge Community of Women Forum

Cambridge Chief Executive Officer and Co-Chairman of the Board, Amy Webber, is passionate about diversifying the financial landscape and attracting new talent to our industry. She, along with other women in senior leadership, created the Cambridge Community of Women Forum in 2011 as a vehicle for financial professionals to share ideas, connect, and learn. The Cambridge Community of Women Forum is now hosted by leaders from the Cambridge home office and brings together this collaborative community for a day and a half of networking with each other, sharing best practices, and inspiring one another with new ideas to take back to their practices – and to their lives.





# CAMBRIDGE WOMEN

Encouraging more women professionals to engage in the financial services industry

**17%** of producing  
financial professionals  
**ARE WOMEN**

**36%** of our  
senior executives  
**ARE WOMEN**

**63%** of Cambridge  
home office associates  
**ARE WOMEN**

**53%** of our  
vice presidents  
**ARE WOMEN**

**36%** of our assistant  
vice presidents  
**ARE WOMEN**



## Cambridge Women

The Cambridge Community of Women is an inclusive group of professionals with a focus on encouraging greater gender diversity within the advice industry. Based on our demographics we are doing better in this area than most across the industry. Cambridge Chief Executive Officer and Co-Chairman of the Board, Amy Webber, is a well-respected leader in the financial services industry, and one of the few female CEOs.

# CAMBRIDGE WOMEN INDUSTRY EVENT INVOLVEMENT

In addition to Cambridge women's initiatives, we are actively invested in the women's community throughout the financial services industry. We have been an engaged participant and partner with many organizations across the industry, including:

Diversitas

---

*Financial Advisor* Invest in Women

---

*InvestmentNews* Women to Watch

---

Women in Insurance and Financial Services (WIFS)

---

# CAMBRIDGE WOMEN LEADERS

AMANDA REINEKE



First Vice President,  
Client Experience

AMY WEBBER



Chief Executive Officer and  
Co-Chairman of the Board

ANDREA SHAFER



Executive Vice President  
and Chief Supervision  
Officer

ASHLEY POOLE



Vice President,  
Accounting

BOBBI SMITH



Senior Vice President,  
Business Strategy

CARLA STONE



First Vice President,  
Finance, Chief  
Accounting Officer

CARRIE LATHROP



Vice President, Legal

COLLEEN BELL



President, Innovation  
and Experience

ERICA MOLINA



Assistant Vice President,  
Strategic Planning and  
Innovation

ERICA VOREIS



Assistant Vice President,  
Project Management

KRISTINA QUINN



Vice President,  
Service Experience

LAURA PAPER



Assistant Vice President,  
Advisory Solutions

LAURA RAWSON



Assistant Vice President,  
Marketing and  
Communications

LINDSAY HASKINS



Vice President,  
Marketing and  
Communications

MORAE METCALF



Assistant Vice President,  
Human Resources

NICOLE JOHNSON



Vice President,  
Business Development

SARAH BERNER



Vice President,  
Specialized Services

SARAH LEDGER



Assistant Vice President,  
Marketing and  
Communications

TAMMY ROBBINS



Executive Vice President,  
Chief Business  
Development Officer

VALARIE VEST



Executive Vice President and  
Chief Experience Officer

# CAMBRIDGE IS A FINANCIAL SOLUTIONS FIRM

Cambridge Investment Group, Inc. is a financial solutions firm focused on serving independent financial professionals and their investing clients. Cambridge offers a broad range of choices for independent financial professionals regarding solutions for advice, growth, technology, and independence.

Cambridge's national reach includes: Cambridge Investment Research Advisors, Inc. – a large corporate RIA; and Cambridge Investment Research, Inc. – an independent broker-dealer, member FINRA/SIPC, that is among the largest internally controlled independent broker-dealers in the country.

Cambridge supports financial professionals and their clients in all 50 states with offices in Iowa and Arizona.



**Connect with the Cambridge  
Community of Women**

877-688-2369

[TheFeeExperts@cir2.com](mailto:TheFeeExperts@cir2.com)

[JoinCambridge.com](http://JoinCambridge.com)



Data as of 12/31/23

Securities offered through Cambridge Investment Research, Inc., a broker-dealer, member FINRA/SIPC, and investment advisory services offered through Cambridge Investment Research Advisors, Inc., a Registered Investment Adviser. Both are wholly-owned subsidiaries of Cambridge Investment Group, Inc. For financial professional use only V.CIR.0924-2680